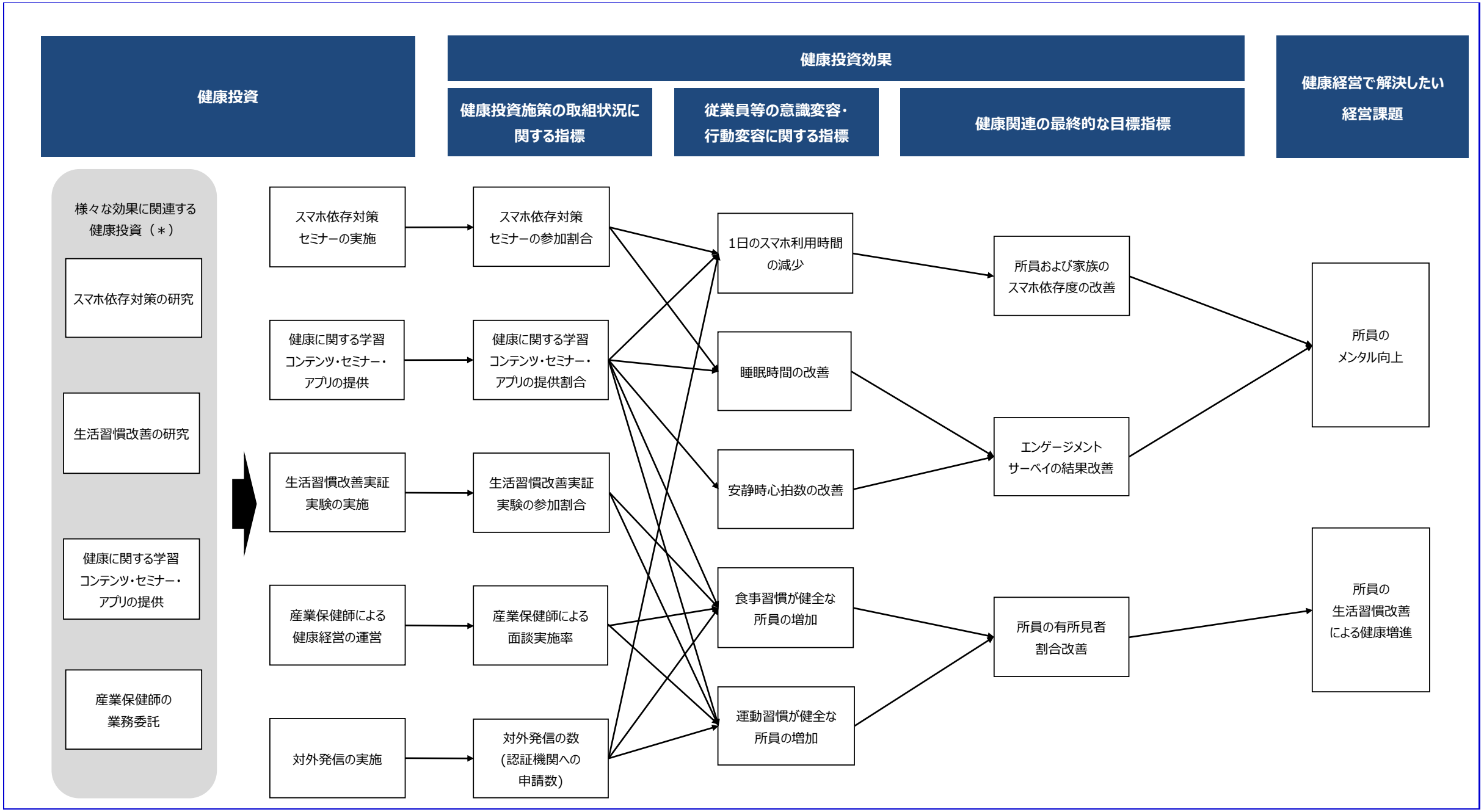KDDI総合研究所 健康経営戦略マップ